

SPONSORSHIP OPPORTUNITIES

Premier Sponsorship: \$10,000

- Sponsor branding on all event related promotional materials electronic and print
- Sponsor representative on Summit Executive Steering Committee
- Web link on NDIA Michigan website
- Featured Social Media posts
- Sponsor material included in Summit program
- Recognition from podium
- Opportunity to contribute to Summit content
- Scrolling sponsor logo on monitors throughout venue
- (4) complimentary Summit registrations
- Solution Theatre Display -- Premium Location

Platinum Sponsorship: \$7,500

- Sponsor branding on all event related promotional materials electronic and print
- Web link on NDIA Michigan website
- Featured Social Media posts
- Sponsor material included in Summit program
- Recognition from podium
- Scrolling sponsor logo on monitors throughout venue
- (4) complimentary Summit registrations
- Solution Theatre Display- Premium Location

Gold: \$5,000

- Opportunity for small group discussions with Summit senior leaders
- Sponsor branding on all event related promotional materials electronic and print
- Logo posted on NDIA Michigan website
- Featured Social Media posts
- Recognition from podium
- Logo on all on-site Summit print material (ie. program, signage, etc.)
- Scrolling sponsor logo on monitors throughout venue
- (3) complimentary Summit registrations
- Solution Theatre Display Premium Location

Silver: \$2,500

- Branding on all event related promotional materials electronic and print
- Logo posted on NDIA Michigan website
- Recognition from podium
- Logo on all on-site Summit print material (ie. program, signage, etc.)
- Scrolling logo on monitors posted throughout venue
- (2) complimentary Summit registrations
- Solution Theatre Display

Customized Sponsorship

We are happy to design a customized sponsorship that meets your needs.

Please contact Steve at cybersecurity@ndia-mich.org if you would like to discuss a customized sponsorship package.

View Summit Web Page

Bronze: \$1,500

- Branding on all event related promotional materials -electronic and print
- Logo posted on NDIA Michigan website
- Recognition from podium
- Logo on all on-site Summit print material (i.e. program, signage, etc.)
- (1) Complimentary Summit registration
- Solution Theatre Display

Reception Sponsor – One Available: \$5,000

- Sponsor logo and/or signage displayed during reception
- Recognition from podium
- Sponsor logo on event website and program
- Web link on event website
- (3) Complimentary Summit registration
- Solution Theatre Display
- Option to provide company marketing material during reception
- Option to provide organization 2-minute elevator pitch
- Sponsor Summit's Signature Cyber Beverage Station

Education Sponsor - One Available: \$4,000

- Sponsorship of (10) University cybersecurity students to attend Summit
- Branding on all event related promotional materials electronic and print
- Logo posted on NDIA Michigan website
- Recognition from podium
- Logo on all on-site Summit print material (i.e. program, signage, etc.)
- (1) Complimentary Summit registration
- Solution Theatre Display

Lunch Sponsor(s) – Two Available: \$3,000

- Sponsor logo/signage displayed during lunch
- Sponsor logo on event website
- Recognition from podium
- Web link on event website
- (2) Complimentary Summit registration
- Solution Theatre Display

Lanyard Sponsor – One Available: \$1,500

- Branding on all event related promotional materials -electronic and print
- Logo posted on NDIA Michigan website
- Recognition from podium
- Logo on all on-site Summit print material (i.e. program, signage, etc.)
- (1) Complimentary Summit registration
- Sponsor to provide hi-res graphic for lanyards
- Solution Theatre Display